

2022

# BEST CHAPTER WEBSITE CONTEST



**C**hapter websites can be valuable tools for membership growth and management. Share how your chapter has successfully used its website to serve and inform its online visitors.



2021 1st Place Winner: Alamo Chapter of the APA

## BEST CHAPTER WEBSITE QUESTIONNAIRE

1. Provide your chapter website's URL address. If there is a "members only" section, please provide a temporary access ID and password for the judges.
2. How are website management responsibilities allocated within your chapter?
3. How often is the website updated?
4. Did your chapter make any major changes or improvements to the website in 2021?
5. How does the chapter website benefit members and other online visitors?
6. How has the website attracted new members to the chapter and to APA National?

## IN ADDITION TO QUESTIONNAIRE ANSWERS, JUDGES WILL BE REVIEWING EACH CHAPTER WEBSITE FOR THE FOLLOWING:

- Visibility of the current APA logo with a link to the APA National website
- Words and photos that clearly reflect the chapter's unique voice
- Cohesive design and organized layout
- Clear and up-to-date meeting, contact, and regulatory information
- Special features such as a calendar, job board, newsletter, member directory, etc.

*Need Help?*

Email Chapter Relations at [chapterrelations@americanpayroll.org](mailto:chapterrelations@americanpayroll.org) or call (210) 226-4600

Visit [www.americanpayroll.org/chapter-contests](http://www.americanpayroll.org/chapter-contests) to submit your entry.