

2022

# BEST STATEWIDE OR REGIONAL MEETING CONTEST



**P**lanning a successful payroll conference takes a lot of time, effort, and teamwork. Tell us about your event and how it was organized to earn recognition in the Best Statewide or Regional Meeting Contest.



## PLANNING/MARKETING

1. How long did you spend planning the event?
2. Please list all chapters that participated in organizing the statewide or regional meeting.
3. What methods did you use to market your event? What method was the most successful and why?
4. How did you adapt your event to overcome the circumstances of COVID-19?
5. Provide the statewide or regional meeting website URL.
6. How did you use social media to market your event?
7. How many chapter members vs. non-chapter members attended?
8. How were sponsors/vendors recruited for the conference? How did they support the event and what benefits did they receive?

## CONFERENCE THEME

1. What was your event theme and how was it selected?
2. How was the theme implemented into your event? Please include photos or screenshots of themed items from your event.

## EDUCATION AND ACTIVITIES

1. What educational topic categories did you offer and why?
2. How many RCH credits were provided to participants?
3. What other professional opportunities and/or recreational activities were offered during the conference?

## RECOGNITION

1. Were special recognition awards presented? If so, to whom and for what? (i.e., Memoriam, Professional of the Year, or Outstanding Chapter Member)
2. Do you offer a Payroll or Education Grant? If so, how do you choose the winners? What type of grants do you offer?

*Need Help?*

Email Chapter Relations at  
[chapterrelations@americanpayroll.org](mailto:chapterrelations@americanpayroll.org)  
or call (210) 226-4600

Visit [www.americanpayroll.org/chapter-contests](http://www.americanpayroll.org/chapter-contests) to submit your entry.